

DVCTA BOARD MEETING
March 11, 2015

The DVCTA Board held its regularly-scheduled monthly meeting on Wednesday, March 11, 2015, in the New Bolton cafeteria. A quorum was present and President Danni Toscano called the meeting to order at 7:40 p.m. Written Committee reports submitted in advance of the meeting have been summarized and incorporated below (the original reports are attached to the archived minutes).

The following business was conducted and actions were taken by appropriate motion duly made, seconded and adopted by unanimous vote of the directors (unless a lesser voting approval is stated). The Board passed 5 motions this session.

ATTENDANCE

Officers attending: Danni Toscano; President; Alix James, Co- Vice President; Elizabeth Bailey, Recording Secretary; Elsie Kellerman, Treasurer; Marty Detering, Corresponding Secretary.

Board members attending: Megan Mendenhall; Sara Gartland; Susan Neilson; Anne Miller; MaryAnn Ost; Tracey Basler; Susan Springsteen; Gaye Bergstrom; Lisa Knox, and Ellie Rawle.

Board members excused: Elizabeth Brenner; Carol Lippa; Sue Van Norman; Sheelagh Cristensen; Sue Berkowitz; Karen Webb; Cathy Huston, and Rita Lowry.

Visitors: Doreen (and Tim) Garland.

APPROVAL OF MINUTES

The Board approved a MOTION to adopt the Minutes from the Board's February 4, 2015 meeting.

COMMITTEE REPORTS

A. TREASURER/FINANCE COMMITTEE

Chair: Elsie Kellerman

The Finance Committee has met and is still working on the budget. Upon completion, the Committee will submit the budget to the Board. The club currently has about \$6,000.00 in the checking account.

B. MEMBERSHIP COMMITTEE

Chair: Elsie Kellerman

The club currently has 178 members, which is an increase from last year's membership at this time of 157.

C. SCHOOLING SHOW COMMITTEE

Chair: Doreen Garland

The Committee has obtained scribes and judges for the schooling shows but is in need of a volunteer coordinator. She will call Anecia Delduco to see if she is available for the job.

D. CHAMPIONSHIP SHOW COMMITTEE

Chair: Doreen Garland

Danni will take care of prizes for the show. Also, the computer Doreen is using is outdated and needs to be recycled and a more updated one obtained. Danni will take of this.

E. EDUCATION COMMITTEE

Chair: Karen Walsh

The Pat Bona myofasial lecture had a good turnout, while the coverlet clinic had to be cancelled due to scheduling conflicts on the part of the clinician. The lunging clinic is being rescheduled to April 18th and will be held at Dunmovin' Farm. Doreen Garland will conduct the clinic. Planning for the Margaret Freeman events on April 10, 11, 12 is proceeding on schedule.

F. DIGITAL MEDIA COMMITTEE

Chair: Alix James

The Board discussed a suggestion by the Committee regarding nonmembers advertising their events on our Facebook page. Under current procedures, only DVCTA events go on our website and members may use the facebook page for their events for free. The Committee proposes to allow nonmembers to advertise their events on our Facebook page for a fee. The Committee suggests a fee of \$15.00 per posting, which would be put on the fb page as a regular, i.e., they provide the image and information, and they would pay the fee by paypal.

After discussion, the Board approved a MOTION that the Digital Media Committee will investigate the viability of and procedures for allowing nonmember equestrian events to be put on the DVCTA facebook page for a fee.

G. JUNIORS TEAMS COMMITTEE

Chair: Lisa Knox

A meeting for Dressage for Kids was held at Anecia Delduco's farm. Six young riders will be going to the Dressage for Kids event scheduled for August 7, 8, 9; two of them new members of the group. The Juniors will hold an open meeting at New Bolton Friday evening. Sixteen junior riders are returning and about ten more may be added. The Juniors' event at Morven Park is scheduled for July 24, 25, 26. The Committee is looking into fundraising opportunities, include the sale of plastic utensils made by Sue Springsteen's company (25% of proceeds from the sales would go to the Juniors' events.

H. ADULT TEAMS COMMITTEE

Chair: Sara Gartland

No report.

I. QUADRILLE TEAMS COMMITTEE

Chair: Anne Miller

All the Playdates scheduled for 2015 to date had to be cancelled due to bad weather. Expecting to hold the first playdate at Kealani Farm on March 8. Anne Moss will lead the group. Another playdate is scheduled for March 22 at Dunmovin' Farm. Harrah's Casino and Racetrack wanted to hire the Quad Squad to perform at their Derby Day on May 2. Unfortunately, we did not have enough qualified riders to take up the offer but we will stay in touch for future opportunities.

The Third Level Squad will be performing "A Chorus Line" at the Devon Horse Show on May 30, and the Second Level Squad will be performing "Motown Showdown" on September 18 at Plantation Field.

J. FEI CAMP COMMITTEE

Chair: Darcy Miller

No report.

K. DVCTA SPRING SHOW COMMITTEE

Chair: Carol Lippa

The date of the Spring Show has been challenged after a change of locations by another show in Pittsburgh area created a conflict with us. The other club has recommended to the USDF that our show go on and we are awaiting response from the USDF.

L. HORSE TRIALS COMMITTEE

Chair: Lisa Knox

There will be no Introductory level class at the Horse trials but the trials will start with Elementary level. A combined test event will be held at Boyd Martin's farm on April 25. Lisa will send information about the event to Danni for posting on our facebook page.

N. NEWSLETTER COMMITTEE

Chair: Angela Dion

No report.

N. PUBLIC RELATIONS COMMITTEE

Chair: Lisa Leana

Two ads were placed in the Horse of Delaware Valley March issue; one featuring our Show season and the other featuring the Margaret Freeman April clinic. Upcoming shows were

sent to be listed on the calendars of the Chronicle of the Horse; the PA Equestrian; the Equine Marketer, Horse Force, and the Horse of Delaware Valley.

O. VOLUNTEERS COMMITTEE

Chair: Lisa Leana

No report.

P. DVCTA SCHOLARSHIP COMMITTEE

Chair: Karen Walsh

No report. (Note: recipients from 2014 still need to submit their articles.)

Q. MARILYN O. HEATH JUDGES EDUCATION FUND

Chair: Rita Lowry

No report.

R. SPONSORSHIP COMMITTEE

Chair: Ellie Rawle

The Board discussed suggestions from the Committee regarding various business sponsorships and vendors' fees. The Board approved a MOTION to offer businesses exposure at DVCTA events with a general \$50.00 sponsorship. Additionally, businesses may become a featured sponsor of an event (e.g., a show, clinic, lecture), for an additional \$50.00 per event. Finally, a \$100.00 per-event fee will be offered to vendors to do business at DVCTA functions. The general sponsorship fee will be allocated to DVCTA's General Fund. In contrast, the featured business sponsor fee will be allocated to the fund for the event the business is sponsoring, and the vendors' fee will go the fund for the event at which the vendor does business.

S. PUB AT DEVON COMMITTEE

Chair: Lisa Knox

No report, other than to note that DAD will be held a week later than usual this year and for the next 3 years. This year DAD will run September 29 - October 4, 2015.

T. AWARDS COMMITTEE

Chair: Sara Gartland

No report.

U. BANQUET COMMITTEE

Chair: Lisa Leana

No report.

V. EQUIPMENT COMMITTEE

Chair: Danni Toscano

Still have equipment at Pam Wiedeman's that needs to be picked up.

W. Gifts/Prizes

Chair: Danni Toscano

Danni needs to know if anyone needs any gifts for guest speakers, clinicians, instructors, etc.

X. GIFTS/PRIZES COMMITTEE

Chair: Danni Toscano

Danni needs to know if anyone needs any gifts for guest speakers, clinicians, instructors, etc.

OLD BUSINESS

Alix has submitted our application for the DAD Charitable Beneficiaries in a timely manner. Our application seeks \$6,000.

NEW BUSINESS

Angela Dion submitted her resignation from the Board. The Board approved a MOTION to accept the resignation.

The Board approved a MOTION to donate \$100.00 to the Dressage Foundation Century Club.

The meeting adjourned at 9:00 p.m.

Respectfully submitted,

Elizabeth Bailey,
Recording Secretary