

# DVCTA BOARD MEETING

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**FEBRUARY 6, 2018**

Members of the DVCTA Board met for its regularly-scheduled meeting on Tuesday, February 6, 2018. The meeting was held via zoom. A quorum was present. President Alix James called the meeting to order at 7:34 pm.

## **ATTENDANCE**

Officers attending: Alix James, President; Liz Brenner, Vice-President; Darcy Miller, Treasurer; Megan Mendenhall, Recording Secretary

Board Members attending: Mike Broomall, Gaye Bergstrom, Elsie Kellerman, Sharon Sexton, Erin Sylvester, Linda Drejza

Excused: Aneesa Romans, Lisa Knox

## **COMMITTEE REPORTS**

### **MEMBERSHIP: ELSIE KELLERMAN**

Current membership is at 115 compared to 117 at this time last year.

### **FINANCE: DARCY MILLER**

The silent auction portion of the annual meeting brought in \$2,060 net with \$4,395 coming in from the dinner itself. The dinner cost the club \$5,721.23 and \$1,451.76 was spent on awards that were presented that evening. The club is currently sitting at \$3,600 in the red from 2017. The big picture issue is we are losing money as a club and we need to create ways to combat this; either through increased membership, increased sponsorship or an increase in the cost of membership itself.

### **RECOGNIZED SHOW: MEGAN MENDENHALL**

The judge for the DVCTA recognized show will be Ida Norris.

#### **CHAMPIONSHIP SHOW: DARCY MILLER**

Harvestfest will be held October 27, 2018. The board will be creating a committee in the coming months to ensure the show runs as smoothly as possible.

#### **COMBINED TRAINING: ERIN SYLVESTER**

Final check sent for the jumps acquired from Carousel Park. Erin is putting together ideas on how we can re-connect with the eventing community.

#### **NEW BUSINESS**

The Leslie King fund will continue through 2018.

New board members will need to research and decide on a committee they feel they could contribute the most to. They will begin their reporting in March.

New ideas for 2018:

- Adding sponsors to the website for advertisement
- Bring in new and different clinics or clinicians to increase club awareness
- Create new or highlight existing member perks to drive membership

A lively and exhilarating discussion was had about the decrease in membership and the increase of the club debt. With the addition of fresh board members the hope is that we will be able to create new ways to drive membership numbers and therefore have a larger pool of members for volunteers to come and support new and different programs we hope to offer in the future.

Meeting adjourned at 8:47pm.

Respectfully Submitted,

Megan Mendenhall