

# DVCTA BOARD MEETING

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**MAY 1, 2018**

Members of the DVCTA Board met for its regularly-scheduled meeting on Tuesday, May 1, 2018. The meeting was held at the Longwood Family Restaurant located at 938 E Baltimore Pike, Kennett Square, PA 19348. A quorum was present. President Alix James called the meeting to order at 7:44 pm.

## **ATTENDANCE**

Officers attending: Alix James, President; Liz Brenner, Vice-President; Darcy Miller, Treasurer; Megan Mendenhall, Recording Secretary

Board Members attending: Michael Broomall, Elsie Kellerman, Sharon Sexton, Aneesa Romans, Gaye Bergstrom, Erin Sylvester

Visitor: Emily Staadecker

## **COMMITTEE REPORTS**

### **FINANCE: DARCY MILLER**

The club has received checks from all schooling shows except for Doreen. Annie Duncan has been issued a check for her services and sponsorship checks have been coming in as well for harvestfest.

### **MEMBERSHIP: ELSIE KELLERMAN**

There have been some discrepancies with USDF regarding our member list. Elsie will double check that both organizations have a current and correct list of members. Our current membership stands at 148.

### **RECOGNIZED SHOW: MEGAN MENDENHALL**

Liz Brenner will be in charge of collecting volunteers for the day. We need to promote the show in order to increase entries, perhaps through email blast or

facebook. As a club we could contact OVCTA to perhaps co-host next year. This would increase our volunteer pool. Prize list for the show has been approved.

### **COMBINED TRAINING: ERIN SYLVESTER**

Looking to possibly open for schooling the last week of June and again in August for DVCTA members. Will promote through facebook and our website.

### **NEW BUSINESS**

The Junior team carry forward budget was confirmed to be \$8,160 for 2018.

Emily Staadecker joined the meeting to introduce herself. She is new to the area and is offering clinic services to promote her business.

A comprehensive spreadsheet was presented to the Board displaying the importance of maintaining a membership of 200 or more people.

A discussion about discounts to new students of DVCTA member trainers occurred. Possible email blast will be created to see if trainers are interested in promoting their businesses through the website and offering a discount if it generates new clients.

The April 3, 2018 minutes were approved by Liz, seconded by Aneesa.

Meeting adjourned at 9:03

Respectfully Submitted,

Megan Mendenhall  
Recording Secretary